

SPECIAL EVENTS WITH PARTNERS



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Before We Begin...



- We want to know what kind of Special Events you are participating in with your partners!
- Please share with the class examples of events you've conducted at your project.





Martin Luther King (MLK) Day of Service



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- MLK Day is the only Federal holiday designated as a Day of Service to encourage all Americans to volunteer to improve their communities



**MLK Day of Service
-Cleanup-**

*Make it a day on,
not a day off*

LAKE MENDOCINO

**15 Jan
2024**

**Celebrate
Honor
Give Back**



9:00 - 11:00 AM

S. BOAT RAMP

Litter pickers, gloves, & trash bags provided



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Example: Lake Mendocino (SPN) hosted a clean-up event to make a positive impact and honor Dr. King's legacy through community service. Individuals plus volunteers from Adventist Health and the California Conservation Corps collected approximately 200 lbs. of garbage in and around Coyote Valley Dam and the South Boat Ramp.



National Kids To Parks Day: May 18, 2024



- The National Park Trust (NPT) is a non-profit organization that partners with the Corps to connect children to the outdoors by encouraging families to visit their federal and state parks.
- Great opportunity to co-brand events as Every Kid Outdoors by targeting 4th grade classes.





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TREASURE FOREVER.

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www.parktrust.org/kids-to-parks-day/media-kit/



REGISTER YOUR EVENT

Click here to register your event on our website. Let us know your plans and we can help you promote your event.



KIDS TO PARKS DAY PRESENTATION

Download our full Kids to Parks Day presentation for links to all of our resources



SAMPLE BLOG AND SOCIAL MEDIA POSTS

View sample blogs and social media messages. Descargar contenido para redes sociales



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KidstoParks.org





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Main Street Corps Day – Lake Shelbyville, IL (MVS)



<https://youtu.be/QiqQo7v7Fx0>

- **Goal:** Get kids outside
- **Activities:** Water safety, nature activities, geocaching, orienteering, survival skills, camping basics, casting competitions, fish cube construction
- **Partners:**
 - National Park Trust
 - US Forest Service
 - Lake Shelbyville Fish Habitat Alliance





National Public Lands Day (NPLD)



- NPLD is the nation's largest, single-day volunteer event for public lands in the United States. Sponsored by NEEF.
- Typically held on the fourth Saturday in September each year.
- Corps has been one of the largest participants among the federal land management agencies in NPLD over the past few years.





Sacramento District NPLD video

<https://www.youtube.com/watch?v=hwTsu8R52Ps&list=PLDBAB07682437CF14&index=4>





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www.neefusa.org/public-lands-day



ABOUT US SIGN UP DONATE



NATURE WEATHER + CLIMATE
HEALTH



NATIONAL PUBLIC LANDS DAY

CELEBRATE SOMETHING WE ALL SHARE: OUR PUBLIC LANDS

From our neighborhood parks or beaches to our nation's awe-inspiring national parks, public lands of all sizes and varieties are the

public lands continue to be beautiful places for all to enjoy!

To encourage people to join in and visit their public lands, **NPLD is a fee-free day** for all federal public lands and many state parks.

<https://www.neefusa.org/>



Major League Fishing (MLF) Tournaments

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- MLF is a tournament fishing organization that provides fishing resources and entertainment to their anglers, sponsors, fans and host communities.
- Corps signed a national MOU in 2013 (formerly known as FLW)
- MLF provides Corps with booth space and outreach opportunities at WalMart, High School, and College Fishing tournaments





Bass Pro Tour



Title Sponsor



Highlights

- VanDam's plans for "retirement" – Alaska, and living life on his own schedule
- BRITT MYERS: 'If you don't take that chance, it's never going to happen'
- PATTERN INSIDE THE PATTERN: Wheeler's Gunter'sville win started with some home-lake learnings on Lake Chickamauga



Bass Cave with Zack Birge

2h • Bass Pro Tour



Scheduled Events

[View All](#)

Stage One

Toledo Bend | Many, LA
Jan 30 - Feb 4, 2024

Stage Two

Santee Cooper | Clarendon County, SC
Feb 20 - 25, 2024

Bass Pro Shops REDCREST 2024

Lay Lake | Birmingham, Ala.
Mar 14 - 17, 2024

Stage Three

Dale Hollow Lake | Byrdstown, TN
Apr 9 - 14, 2024

Stage Four

Lake Eufaula | Eufaula, OK
Apr 30 - May 5, 2024

Heavy Hitters 2024

Kissimmee Chain | Kissimmee, FL
May 18 - 23, 2024

Stage Five

Chowan River | Edenton, NC
Jun 4 - 9, 2024

Stage Six

James River | Richmond, VA
Jun 25 - 30, 2024

Stage Seven

St. Lawrence River | Massena, NY
Aug 6 - 11, 2024



Every Kid Outdoors



- Program to get every 4th grader in America to public lands and waters in the 2022-23 school year
- Eight federal agencies participating (USACE, BLM, BOR, FWS, FS, NPS, NOAA, Dept of Ed)
- Interagency Annual 4th grade pass free to students by completing an activity online. Valid from Sep 1, 2023 – Aug 31, 2024
- Encourage co-branding with events that you already do:
 - National Public Lands Day
 - Kids to Parks Day
 - Eco-meets
 - School programs and dam tours
 - TRACK trails
- www.everykidoutdoors.gov





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Other Special Events



- National Volunteer Week (April)
- Earth Day (April)
- Arbor Day (April)
- National Safe Boating Week (May)
- International Migratory Bird Day (May)
- National Trails Day (June)
- National Marina Day (June)
- National Fishing and Boating Week (June)
- National Hunting and Fishing Day (September)



Bonneville Explore the Corps - Teacher Workshop, OR (NWP)

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WHO: USACE, Oregon Natural Resources Education Program (ONREP) and the National Wildlife Federation (NWF)

WHAT: 13 educators attended a 6-hour workshop presented by USACE and NWF

WHY: Provide teachers with Corps environmental education and STEM resources. 6 hours of continuing education requirements.



SUMMARY

Thirteen teachers from the Portland Metro and surrounding area attended. The Corps presented Partner Excellence Coins and Certificates of Appreciation, donated by the Corps Foundation, to ONREP and NWF in recognition of their time (~30 hours) helping to plan, coordinate and execute the event.



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Philpott Lake Concerts by Canoe, NC (SAW)

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- Sponsored by Franklin County Parks and Recreation with Philpott staff and USACE volunteer support
- Twin Ridge Recreation Area on Philpott Lake is the summer designation for concerts by canoe.
- Three concerts took place in 2021 summer season drawing crowds of more than 150 each time.
- Spectators could sit along the shoreline, paddle around the dock or boat in to watch local bands play live music on the dock.
- USACE set up a booth each time to deliver water safety message and interact with the public.



All photos by Franklin County Parks and Rec staff



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Camp- O - Ween Event at Toad Suck Ferry, AR (SWL)

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- Annual event with multiple community partners to provide Halloween event in USACE campground

Eagle Fest at Arkabutla, MS (MVK)

- Mississippi Wildlife Rehabilitation (MWR) Birds of Prey program
- MWR participates in Eagle Fest each year by bringing various birds for public education and awareness. MWR also assists with injured or orphaned wildlife on project.





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Tuttle Creek Glow Float, KS (NWK)

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WHO:

- Tuttle Creek Lake (NWK)
- City of Manhattan (Kansas)
- Manhattan Convention & Visitors Bureau
- Kansas Dept. of Wildlife & Parks
- Kansas State University
- Friends of the Kaw
- US Army, MWR at Ft. Riley

WHEN: since 2017

WHERE: River Pond PUA, Tuttle Creek Lake

WHY: Engage new users, promote paddle-craft sports and public access



Summary: The Glow Paddle is a Halloween-themed haunted water trail for paddle-craft. Attendees are encouraged to come in costume and decorate and illuminate their craft. Paddlers are then guided along the trail with viewing stops of land-based spooky skits and décor. Safety boats and experienced guides assist paddlers on their journey. Upon completing the trail, attendees enjoy camaraderie around a campfire enjoying cider and smores.



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Forestry Competition at Wright Patman, TX (SWF)

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- Bowie, Cass-Marion, and Sulphur-Cypress Soil and Water Conservation Districts hosted annual Field Day at Sportsman's Cove
- 180 students from local schools and 4-H programs participated in 3 competitions: Forestry, Land Judging, and Forage.
- Representatives from the Texas A&M Forest Service, Texas A&M AgriLife Extension Service, Wright Patman Lake Staff, and local Ag teachers assisted with the competitions.



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RiverWild Educational River Float – Salamonie, IN (LRC)

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- Communicate awareness of water safety in and around water.
- Teach proper PFD sizing and fit testing.
- Describe watersheds; how they affect us locally and why we have flood management reservoirs.
- **Partners:**
 - NRCS Natural Resources Conservation Service (MOU)
 - Wabash County Soil and Water Conservation District
 - IDNR Indiana Department Natural Resources
 - Wabash County Fire and Rescue
 - Wabash River Defenders 501(c)
 - Indiana Conservation Officers
 - Wabash Co. Solid Waste Mgt
 - Acres Land Trust
 - Wabash Historical Society





Tribal Youth Opioid Awareness Summit – Cochiti Lake, NM (SPA)



- Focused on the prevention of opioid and stimulant use for young tribal members in the region
- Raising awareness, education, and empowering youth with life and resiliency skills
- Fun-filled afternoon of outdoor activities such as paddle boarding, archery, and a trail walk, which focused on traditional foods and cultivation techniques.
- Event provided an opportunity for SPA team members to engage with members of the community and build relationships with other local, state, and federal partners.
- **Partners:**
 - TEWA Roots Society
 - Jemez Public Health
 - Cochiti Lake Fire and Rescue
 - BIA law enforcement



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<https://www.youtube.com/watch?v=RIVNY0FJ5Fg&feature=youtu.be>

